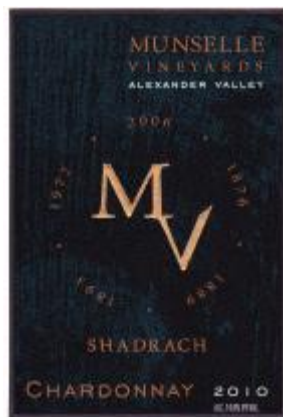


MUNSELLE VINEYARDS
ALEXANDER VALLEY
2010
SHADRACH
CHARDONNAY 2010



TECHNICAL INFORMATION

APPELLATION: Alexander Valley

VINEYARD SOURCES: 100% Wasson Vineyards, Coin Flip Ranch – Shadrach Block

VARIETAL COMPOSITION: 100% Chardonnay

HARVEST DATE: September 29, 2010

COOPERAGE: 100% French, 30% New

MATURATION: 18 months, aged Sur Lie

ALCOHOL: 14.8%

MALOLACTIC: 100% Complete

BOTTLING DATE: April 2, 2012

PRODUCTION: 215 cases

VINEYARD DETAILS

BLOCK: Shadrach

YEAR PLANTED: 1978

ACRES: 14.27

ROOTSTOCK: AXR-1

CLONE: 17, Robert Young

SPACING: 8' X 12'

VINES/ACRE: 454

SOIL TYPE: Cortina, Very gravelly sandy loam

PRODUCTION: Average Production 5-6 tons/acre

2010 SHADRACH CHARDONNAY

The season began with shoot thinning, the removal of all double buds and/or secondary shoots. Once cane lengths reached approximately 24 to 36 inches, we lifted the canopy on the northeast side of the vine to increase morning sun exposure and air movement.

Two weeks prior to veraison, we executed the first of three fruit drops. The first was done to reduce the fruit load down to two clusters per shoot. Our second drop took place at approximately 80% veraison. We evaluated all clusters and stripped any that were still green or not yet developing sugar. The final fruit drop was done three days prior to harvest to ensure evenly ripe fruit. On September 29th we harvested almost 4 tons to produce our 2010 Shadrach Chardonnay.

This wine displays soft, golden tones with bold flavors of honey and pear, and a smooth finish. It is a delightful complement to poultry, pork and seafood dishes, as well as Gruyere, Cambozola, Provolone, and other goat's milk and cow's milk cheeses.

COIN FLIP RANCH – SHADRACH BLOCK

The Coin Flip Ranch was purchased by our grandparents, Fred & Ruby Wasson in 1976. Fred & Ruby approached long-time neighbors, the Murphy's, and proposed a joint purchase of the 100 acre property to split in half. When the sale was complete, Fred and Tim Murphy flipped a coin to determine who would get which half, thus the name Coin Flip Ranch.

In 2006, Munselle Vineyards selected premium grapes from the Shadrach block to create our first vintage of Chardonnay. Year after year this 14-acre block continues to reap the most consistent, balanced Chardonnay we produce.

Winemakers and vintners have described the Chardonnay from the Shadrach block as intensely flavorful, balanced, and fruit-forward. With that in mind, the Shadrach block was the natural selection for our inaugural vintage.