



Locals Choice Wine Club

September 2011 Tasting Notes

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Hello Locals Choice Club Members,

Well at least things are never dull in the wine business! Last harvest the grapes (and I) were literally broiling under the hot September sun at this time, and this year I am still wearing my winter robe and fuzzy slippers every morning and a wool wrap when attending outdoor events at night. Normally as I sit down to write my September note to you I can both hear and see the fully laden grape trucks rolling by but this year they are conspicuously absent. It appears that the harvest is going to be very late this year, but assuming it does not go on forever, the experts are telling us that this could be a superior year.

This summer has been a busy one both at Locals and on the personal side. Business in Geyserville has been good, my only son is now safely ensconced and in enjoying his first year at The University of Washington. My husband loves having me all to himself in our empty nest, ha ha, and I have had a bit of time to devote to some of my pet projects. As many of you know, Locals helps to raise funds for The Living Room of Santa Rosa which is a daytime shelter for homeless woman and children. www.thelivingroomsc.org

Our customers generosity through the purchases of select retail items in the tasting room has enabled us to send a check each month to this organization. Tim and I match your donations 100% and being able to give back a bit in this way has been very gratifying.

We have also begun to host some small private parties here at the tasting room and have an event scheduled in San Francisco this month. Thank you to those that have contacted me at carolynlewis@gmail.com to express your interest in our holding an event in your home or office. If there are others out there that may want to consider this please just drop me an email. If we get a few responses from a particular area or city we may just fly to you!

Now let's move on to this quarter's wine selections. During the last few months we have been treated to a new Barbera from Peterson Winery and a yummy new blend from Brigid and Jeff Harris of Bedarra Vineyards. Both of these wine have been offered at a very reasonable price point which



takes into consideration the financial squeeze that many of us are feeling these days. Detailed tasting notes on these selections can be found here tastelocalwines.com/tasting_notes as well as some of Diane's wonderful recipes to pair with the wines.

In other recent news, we have added another winery to the lineup at Locals by the name of Ehret, which is owned by Susan, and Pierre Ehret of Knights Valley. These are our only wines from the Knights Valley appellation and a wonderful addition to Locals. Be sure to taste them when you visit, or order your self a bottle or two to taste at home and see what you think. You will not be disappointed. This amazing 2000 acre ranch is absolutely stunning and we hope to be able to have some of our club members visit there soon. To learn a bit more about the winery click here www.ehretwinery.com or read our blog here localwines.blogs.com

Are all of you following our adventures on Facebook yet? If not you really should! Click here www.facebook.com/LocalsTastingRoom to stay in the loop on all that we are doing and maybe even enter one of our fun contests....with great tasting prizes. If you have read this far along in my note be sure to also take advantage of both your follow up discounts and your free shipping window as outlined below.

As always, please don't forget to take advantage of your \$1 per case shipping promotional window starting October 21 and ending on October 28, 2011. (Please note that the **maximum** order for \$1 per case shipping is three cases per club member with a **maximum of one case to Alaska and Hawaii**). Your 45-day follow up discount applies to all orders placed by November 3rd and your discount shipping code is SEPLOCHC.

Enjoy the rest of your summer....and I hope to see you online or in person soon.

Cheers,

Carolyn

Locals Choice Club Selections

**2009 Bedarra Bonfire Blend,
Dry Creek Valley**

\$25 Retail, Club Price \$21.25
45-day follow up price \$20.00

**2009 Peterson Barbera La Stupenda,
Dry Creek Valley**

\$18 Retail, Club Price \$15.30
45-day follow up price \$14.40

Locals Choice Pinks and Whites Club

**2009 Bedarra Beachfront,
Dry Creek Valley**

\$18 Retail, Club Price \$15.30
45-day follow up price \$14.40

**2009 Ramazzotti Frizzante,
Dry Creek Valley**

\$35 Retail, Club Price \$29.75
45-day follow up price \$28.00

Locals is open Everyday from 11am to 6pm.

We always enjoy hearing from you .

Drop us a line at: Box 124, Geyserville, CA 95441.

Or email us at: yummy@tastelocalwines.com.