



Jamie's (Peterson) Vintaged View

Old School is sometimes described as our "Easy Drinking, No Thinking" Zin, but don't let that make you think it's any less serious of a wine than our other bottlings.

Blended primarily from vineyards in the Northern Dry Creek Valley, Old School has a style that is full of flavor and character but not over the top. We want a wine that is refreshing and "highly drinkable" and satisfying; the type of Zin you can either open on a weeknight or take to a party without hesitation. As a bonus to an already great wine, each year our designer Chris Blum comes up with a new image and accompanying story to entertain and amuse, starting on the front and finishing on the back label.

Borkow Vineyard

The Borkow Zinfandel Vineyard occupies a small, steep slope at the junction of Dry Creek Road and Canyon Road on the north end of the Dry Creek Valley. The combination of location, exposure and very poor, porous soil produces grapes with intense bright fruit flavors and incredible, perfumed aromas.

Technical Data

Varietal	Vineyard	Harvest Dates
88% Zinfandel	63% Borkow Vineyard	10/2
	16% Bradford Mtn. Vynd	10/17
	9% Warren Ranch Vnyd	10/3
6% Carignane	Forchini Vineyard	9/13
6% Petite Sirah	Clendenen Vineyard	10/1
Appellation:	Dry Creek Valley, Sonoma County	
Alcohol:	14.2%	
pH:	3.65	
TA:	0.68g/100ml	
Barrel Aging:	15 months	
Cooperage:	74% 5-10 year-old French and American 60-gallon oak barrels, 20% 3-5 year-old French oak barrels, and 6% new American oak barrels	
Bottling Date:	January 30, 2014 (unfined & unfiltered)	
Production:	650 cases - 750ml 100 cases - 3L bag in box	
Release Date:	June 2014	

2012 OLD SCHOOL ZINFANDEL DRY CREEK VALLEY



Tasting Notes

Bright aromas of brambly berries mix with threads of oak and earth to provide a tempting nose for this easy sipping Zin. The juicy berry entry retains its lively profile through to the long fruit-filled finish. Subtle black pepper fills in around the ripe blackberry, dried strawberry and boysenberry essence to create a palate full of spicy berry goodness, just what we love in Zin! But don't let all this playfulness fool you. Old School has an easy-going yet solid structure of tannins and oak to allow it to hang around in your cellar for a few years and still be enjoyed when the cork is popped.

Here is a wine that begs for a party, and loves to be paired with fall-off-the-bone ribs, barbecued chicken, chips and guacamole, or your favorite pizza.